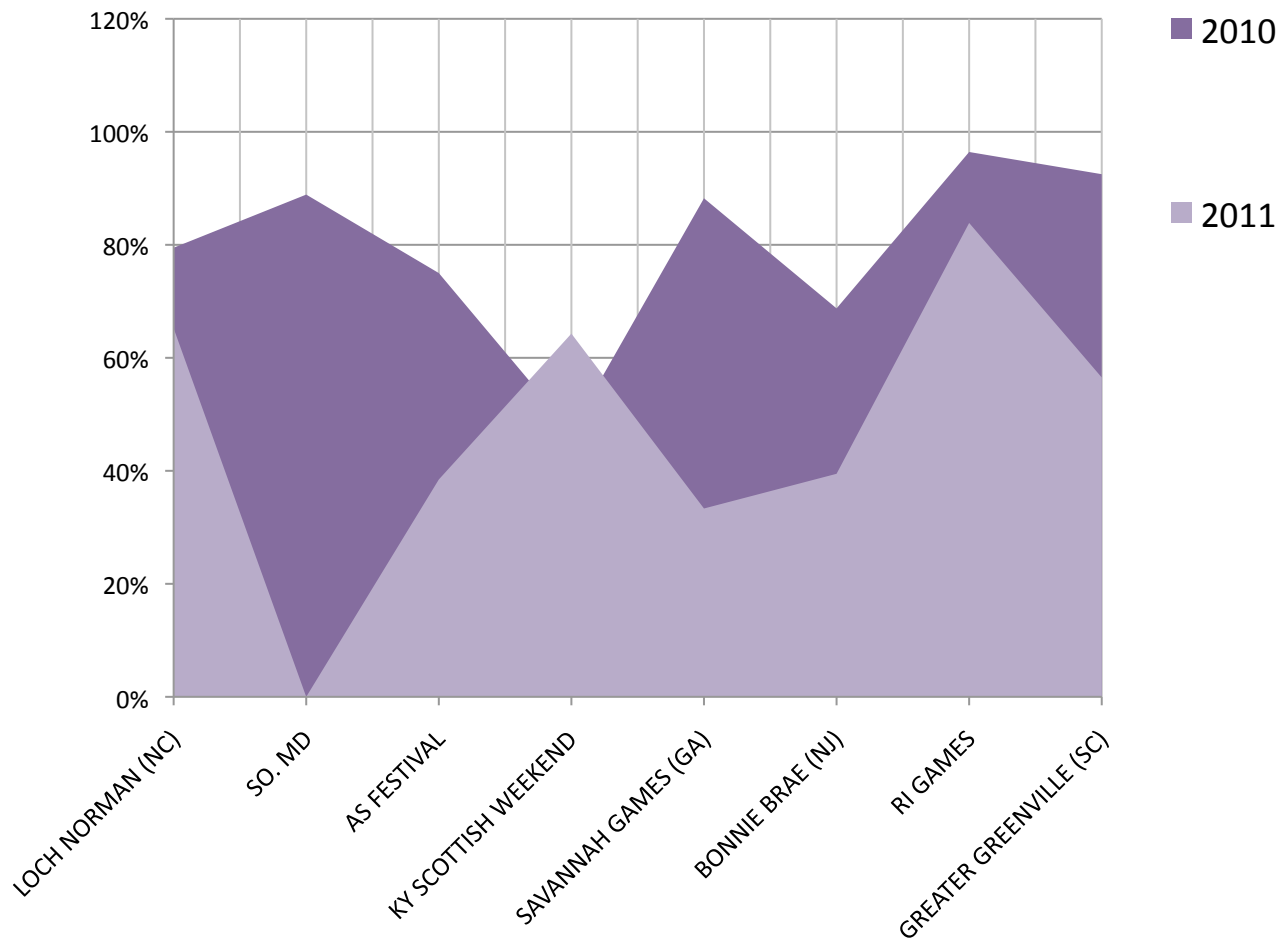


EUSPBA GRADE 4 PIOBAIREACHD PARTICIPATION (www.pipehacker.com)



NOTES: The games chosen are fixtures on the eastern competition calendar and always well attended. Other games during the same period were either brand new, and thus unable to provide the historic data needed, or sparsely attended on a yearly basis.

Some key points about this data: The average attendance 2010 to 2011 at the selected games saw changes in attendance that are consistent with the transient nature of Jr. to Sr. movement as well as Grade 4 to 3 upgrades. Overall average attendance though, has fluctuated very little and is consistent with prior year-to-year comparisons. The Savannah games saw a radical drop in Grade 4 attendance in 2011, while the RI games had nearly 100% participation in the piobaireachd. Outliers such as these are unlikely to shift the trend however.

Also, the physical number of players we are dealing with can be small. Percentages can be misleading. If 2 players enter the march and only 1 plays the piobaireachd, that is still a 50% drop. However, the percentages clue us in to the trends at work.